
Report of Safe Riding and Road Safety Awareness Program organized at Integral University, Lucknow

2 messages

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In line with the State Government's vision of road safety and creation of model safe roads, the **Office of the Dean, Students' Welfare, Integral University, in collaboration with STW Global and KTM Bikes (a brand of Bajaj Auto)**, successfully **organized a Safe Riding and Road Safety Awareness Program at the Integral University campus**. The program was conducted as part of Road Safety Month with the objective of promoting responsible driving behaviour and enhancing road safety awareness among students and road users.

The program was held on 28th January 2026, from 10:00 AM to 03:00 PM, at the Bus Parking Area adjacent to the University Sports Ground (Main Campus, Phase-1). The initiative aimed to sensitize youth towards road safety, improve two-wheeler riding skills through structured training modules, and encourage active citizen participation in road safety measures. As young adults constitute a significant proportion of road users, early awareness and proper training are crucial in reducing road accidents and fostering a strong culture of road safety on Indian roads.

The awareness program commenced with an opening address by Prof. Monowar Alam Khalid, Dean, Students' Welfare, who highlighted the importance of traffic rules, mandatory and cautionary road signs, and safe riding practices. He emphasized the role of educational institutions in shaping responsible and safety-conscious citizens. He remained with students and encouraged them to participate in the event.

The Safe Riding Camp was designed as an engaging, hands-on, and practical educational program. The activities conducted during the event included:

- Safe Riding Theory Sessions
- Danger Prediction Training
- Road Safety Quiz
- Helmet Awareness and Riding Gear Education
- Practical Riding Trainer Sessions
- Skill Enhancement Modules for Existing Riders

The program featured a series of informative sessions and live demonstrations conducted by certified trainers from KTM Bikes, focusing on defensive riding techniques, correct helmet usage, riding posture, and handling emergency situations. Practical bike riding demonstrations and hands-on riding experience were provided to students, which significantly enhanced their understanding of safe riding practices. Participants were also sensitized about the dangers of wrong-way driving, overspeeding, and non-use of helmets and seatbelts.

The event was coordinated by Dr. Mohd Sadat, representing the Road Safety Club, Integral University, under the aegis of the Office of the Dean, Students' Welfare. The program witnessed enthusiastic participation from students, faculty members, and campus road users. A total of 96 participants actively took part in the training and awareness sessions, while the event reached more than 500 viewers, including onlookers and passersby

within the university campus. The event concluded with the **distribution of certificates** to students by Prof. Monowar Alam Khalid. The **Safe Riding and Road Safety Awareness Program aligns with several Sustainable Development Goals (SDGs)**, including:

- **SDG 3: Good Health and Well-being** – By promoting safe driving practices, the program contributes to the reduction of road accidents, injuries, and fatalities.
- **SDG 4: Quality Education** – The initiative provided practical and theoretical education on road safety, fostering informed and responsible behaviour among participants.
- **SDG 9: Industry, Innovation, and Infrastructure** – Awareness about road safety complements efforts toward safer transportation systems and improved infrastructure.
- **SDG 11: Sustainable Cities and Communities** – Encouraging responsible driving behaviour supports safer, more inclusive, and sustainable urban environments.

Overall, the program was highly impactful and well-received. It successfully enhanced awareness about road safety, improved riding skills among participants, and reinforced the importance of responsible driving behaviour. The Office of the Dean, Students' Welfare, Integral University remains committed to organizing similar initiatives in the future to contribute toward safer roads and a responsible society.

Few Glimpses of the Event







Warm regards,

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FYI please...

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